

Society of Global Business – First National Convention

“Multipolar Globalization”

Waseda University, Tokyo, Japan – March 16 – 17, 2013

Released: 12 February, 2013

On the theme of Multipolar Globalization various lectures will be held along with presentation of 10 academic research papers.

The Society of Global Business, an academic organization founded to foster the professional talent needed to contribute to the development of today's world economy, has announced that it will hold its first annual convention on March 16 & 17, 2013 in Tokyo at the International Conference Center of Waseda University. Selected as Chairman of the Executive Committee of the First National Convention is Dr. Katsuhiko Shirai, Chairman of The Open University of Japan, and former President of Waseda University.

Under this year's theme of Multipolar Globalization a variety of lectures, panel discussion, and academic research papers will be featured during both days of the National Convention held at Waseda University's International Conference Center in Tokyo.

The schedule for March 16, the opening day, includes:

Special TPP Session:

Professor Yorizumi Watanabe of Keio University
Professor Takeshi Kondo, University Professor at Waseda University, and
Advisory Member Itochu Corporation
American Chamber of Commerce in Japan (ACCJ) representative for TPP
(scheduled)

Presentations of 10 Globalization Research Topics such as:

“Challenges to Entry into the British Rail Industry”,
“Accelerating Globalization of the Hydrogen Based Energy Society and the
Hydrogen Automobile”,
“Arbitration in International Transactions & Investment Agreements”,
“Death and Rebirth of the Domestic Economy.”

The schedule for March 17, the final day, includes:

Keynote Address on Multipolar Globalization:

Mr. Yorihiro Kojima, Chairman of Mitsubishi Corporation

Panel Discussion

Moderator:

Dr. Takashi Inoue, visiting Professor Graduate School of Management,
Kyoto University

Panelists:

Mr. Yorihiro Kojima
Dr. Kiyoshi Kobayashi, Kyoto University, Graduate School of Management
Mr. Waichi Sekiguchi, Senior and Editorial Writer, Business News
Department, Editorial Bureau, Nihon Keizai Shimbun
Ms. Lin Kobayashi, Founder and Chair of the Board Foundation for
International School of Asia, Karuizawa

Mr. Allen Miner, General Partner of SunBridge Partners

Lectures by leading members of business and commerce, including:

Mr. Kazuaki Kama, Representative Chairman IHI

Ms. Alison Murray, Executive Director European Business Council in Japan (EBC)

“This first National Convention of the Society of Global Business provides an opportunity to further deepen international cooperation and understanding. This is particularly important for the Society of Global Business, which pursues a mission of generating and disseminating beneficial academic research in fields, such as the social science, natural science, and the humanities to aid both global and domestic business.” -- **Chairman, Society of Global Business, Yoshiki Otake (Founder and Executive Advisor, Aflac Japan)**

First National Convention Program Details

- Day 1: March 16, (Sat) 9:30 ~ 17:40

Venue: Waseda University, International Conference Center, Meeting Room #3

(International Conference Center : www.gscn.net/event/images/map.pdf)

Opening Greetings from Kiyoshi Kobayashi, President, Society of Global Business
(Professor of the Graduate School of Management, Kyoto University)

((SPECIAL TPP SESSION))

PARTICIPANTS:

- Professor Yoritsumi Watanabe of Keio University,
- Professor Takeshi Kondo, University Professor at Waseda University, and Advisory Member Itochu Corporation,
- American Chamber of Commerce in Japan (ACCJ) representative for TPP (scheduled)

((Research Presentations))

10 Research Papers, including:

- “Accelerating Globalization of the Hydrogen Based Energy Society and the Hydrogen Automobile”
- “Using Applied Brain Science for Global Strategy”
- “Competitive Challenges to Entry into the British Rail Industry”
- “How can Japan’s Global Competitiveness in Manufacturing be Restored?”
- “Converting the Education System in Light of Global Change”
- “Reducing Risk in Sponsoring International Conferences”
- “Arbitration in International Transactions & Investment Agreements”
- “International Business Knowledge Management in Japan’s Service Sector”
- “Essay on an Index to Measure Global Talent”
- “Death and Rebirth of the Domestic Economy.”

- Day 2: March 17, (Sun) 9:30 ~ 17:40

Venue: Waseda University, International Conference Center,
Masaru Ibuka Auditorium (Hall)

Opening Greetings from Yoshiaki Otake, Chairman, Society of Global Business

Keynote Address:

- Mr. Yorihiro Kojima, Chairman of Mitsubishi Corporation: “Multipolar Globalization”

Panel Discussion

Moderator: Dr. Takashi Inoue, visiting Professor Graduate School of Management, Kyoto University

Panelists:

- Mr. Yorihiro Kojima
- Dr. Kiyoshi Kobayashi
- Mr. Waichi Sekiguchi
- Ms. Lin Kobayashi
- Mr. Allen Miner

Research Presentations:

- Dr. Yoshinori Hara (Professor, Graduate School of Management, Kyoto University): “How to Foster Global Talent for Innovation in *OMOTENASHI*”
- Dr. Takashi Inoue: “Public Relations as Global Business Infrastructure”
- Dr. Kiyoshi Kobayashi: “The Importance of Fostering Global Talent”

Lectures by leading members of business and commerce, including:

- Mr. Keiji Kimura, Chairman of Mitsubishi Estate Co., Ltd.
- Mr. Akihito Tanaka, Advisor AEON Asia/ former Senior Managing Officer, AEON
- Mr. Kazuaki Kama, Representative Chairman IHI
- Ms. Alison Murray Executive Director European Business Council in Japan (EBC)

Convention Closing Remarks: Katsuhiko Shirai, Chairman of the Executive Committee of the First National Convention

((Reception)) 17:50 ~ 19:30

Venue: Waseda University, International Conference Center, Meeting Room #1

- Attendance Fee & Application

	SGB Member	General	Student
Admission Fee	JPY 4,000	JPY 5,000	No charge
Reception Fee	JPY 5,000	JPY 5,000	JPY 3,500

About the “Society of Global Business”

Established: April 2012

Purpose: To establish a forum for academic and business professionals wanting to contribute to the development of the world economy.

Leadership: **President**, Kiyoshi Kobayashi, Ph.D., Professor of the graduate school of Management, Kyoto University; **Chairman**, Yoshiki Otake, Founder and Executive Advisor, Aflac Japan.

Mission: To bring business and academic professionals into close collaboration with counterparties in both Japan and throughout the world to foster the kind of global business professionals required in the new global economy. It recognizes the vital role that academic research has in preparing business professionals, particularly academic research in the fields of management, technology, manufacturing, HR, legal, finance, marketing, and public relations (PR).

Learn More: <http://s-gb.net/eng/index.html>

Please direct inquiries on Society of Global Business First National Convention:

Media Relations: Professor Daijiro Hashimoto (visiting Professor Waseda University Graduate School)

Society of Global Business, 4-34, Yotsuya, Shinjuku-ku
Tokyo 160-0004
Telephone: 03 - 5269-4745
E-mail: convention@s-gb.net